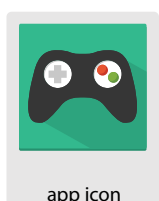# A CLOSER LOOK
INTO APPBRAIN'S APP DISCOVERY SYSTEM

What is it for?

Tens of thousands of people use the AppBrain hot app lists and our advanced app filters daily to look for new exciting Android apps. By having your app on the AppBrain website, you can get your app in front of all these people for free.

AppBrain

We regularly scrape Google Play to extract information about the apps that are on Google Play.
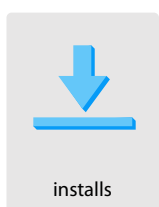
app icon

description

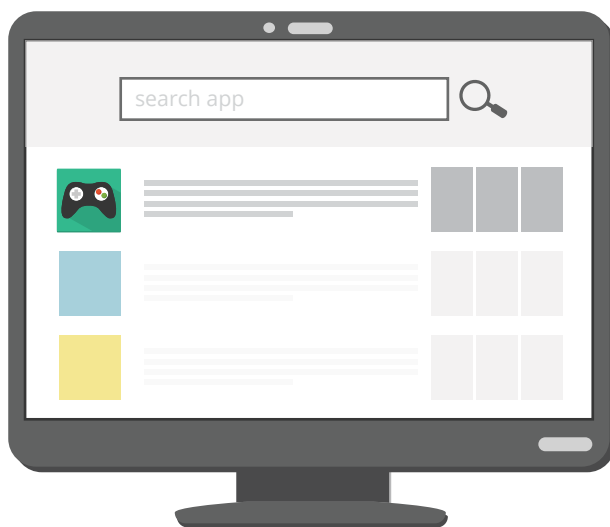content rating

installs

user rating

app size

From the information we collect about your app, we autogenerate an app page for your app and add it to the AppBrain website www.appbrain.com

Once your app page has been added to the AppBrain website, it may show up in the search results of AppBrain users.
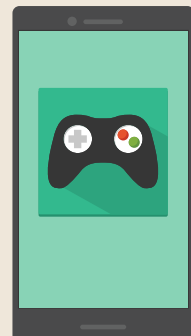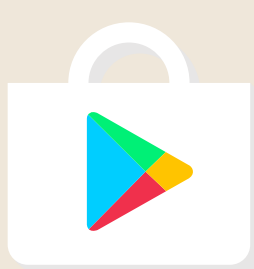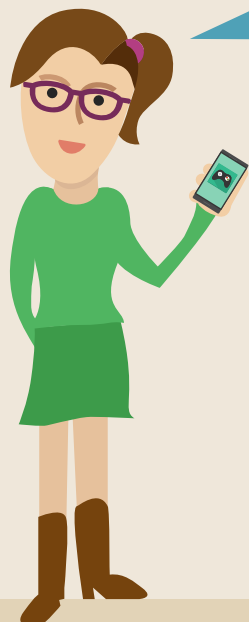
search app

Since AppBrain is not an app store, users cannot install your app directly via the AppBrain website. We link the users to your app's Google Play page for the install. If your app is a paid app users can only buy your app via Google Play and thus you will receive your payment for the AppBrain referred users from Google Play.

AppBrain app page

Google play

Android device

AppBrain