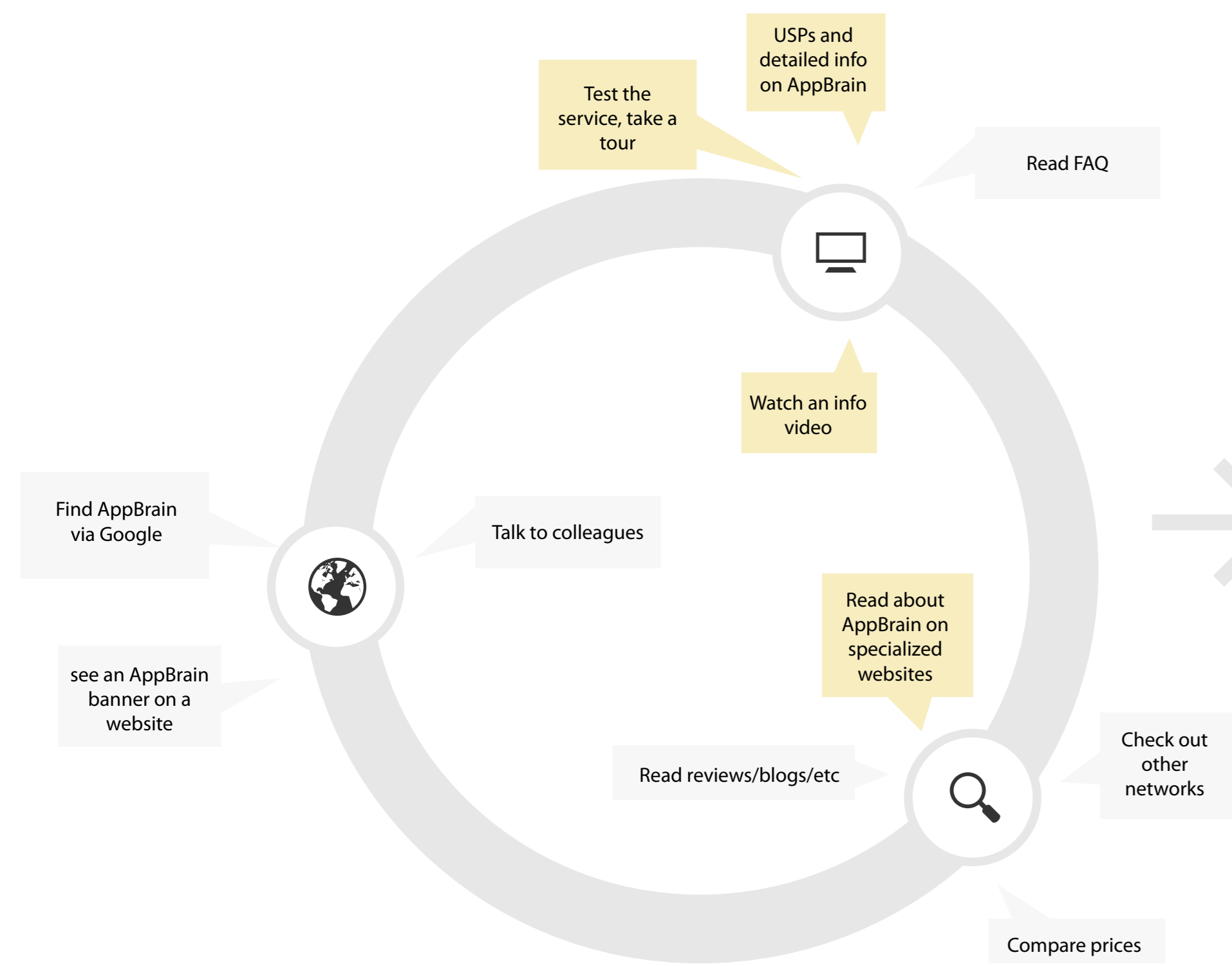
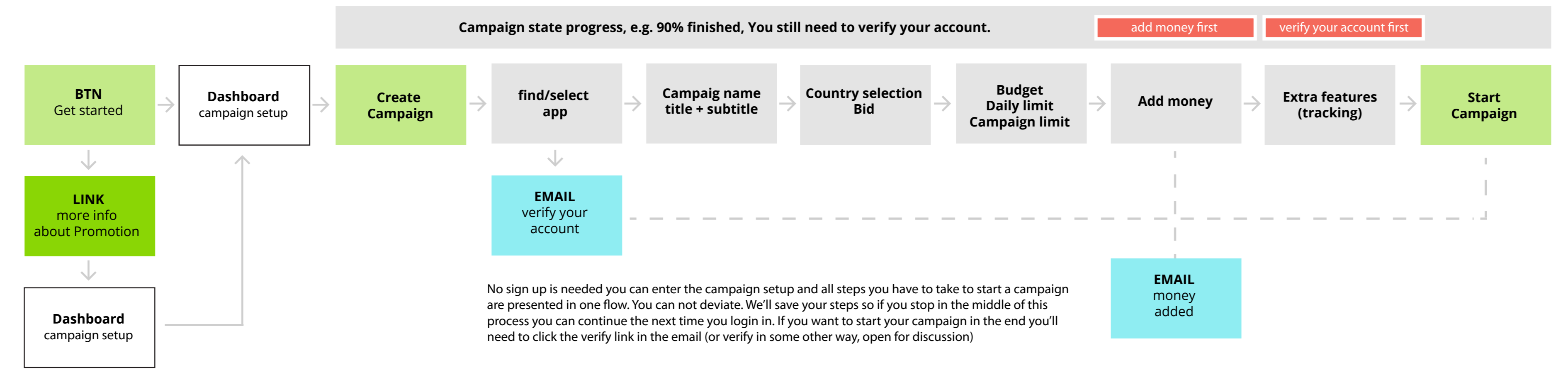


### Awareness & Consideration

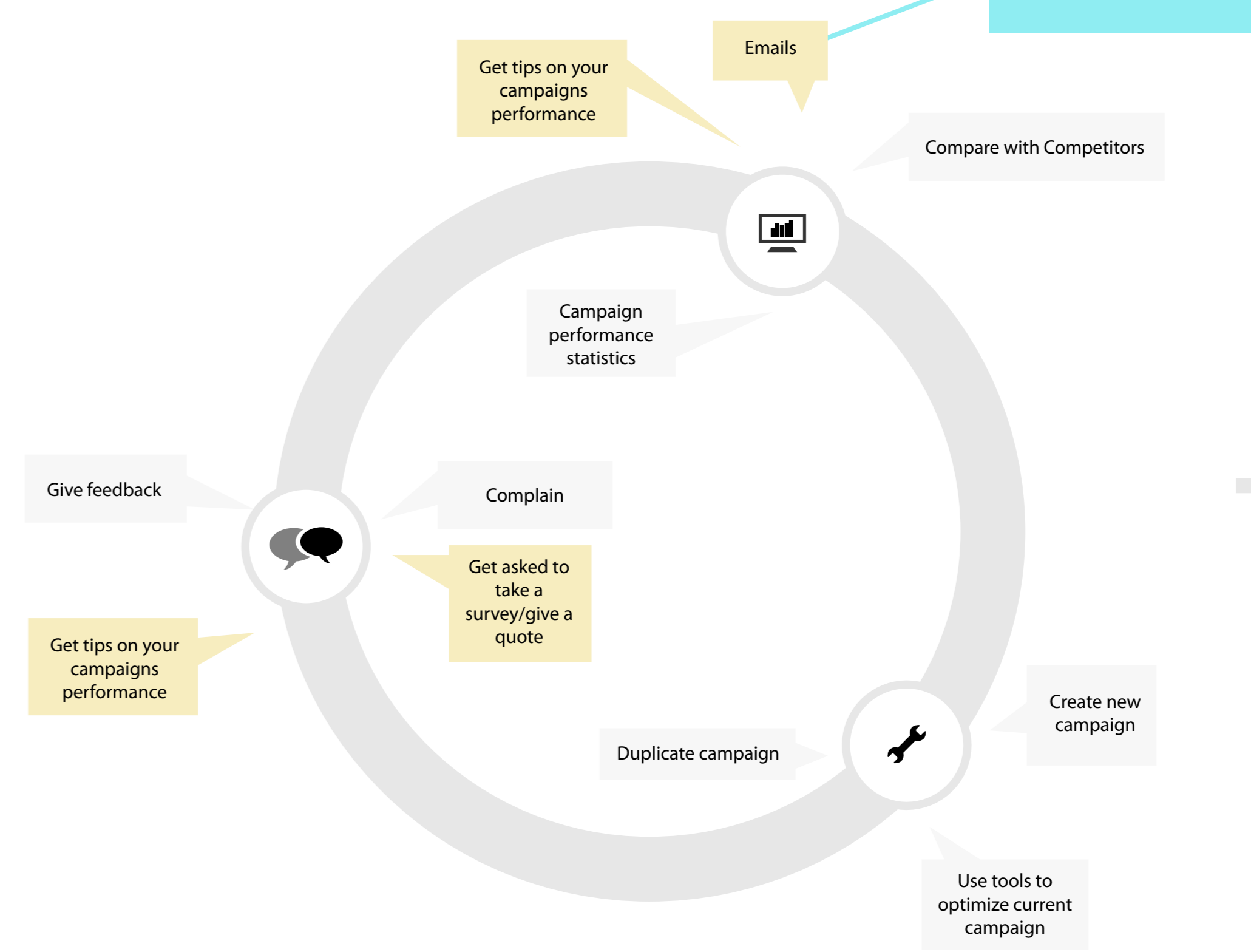


### Service/Purchase (first campaign)



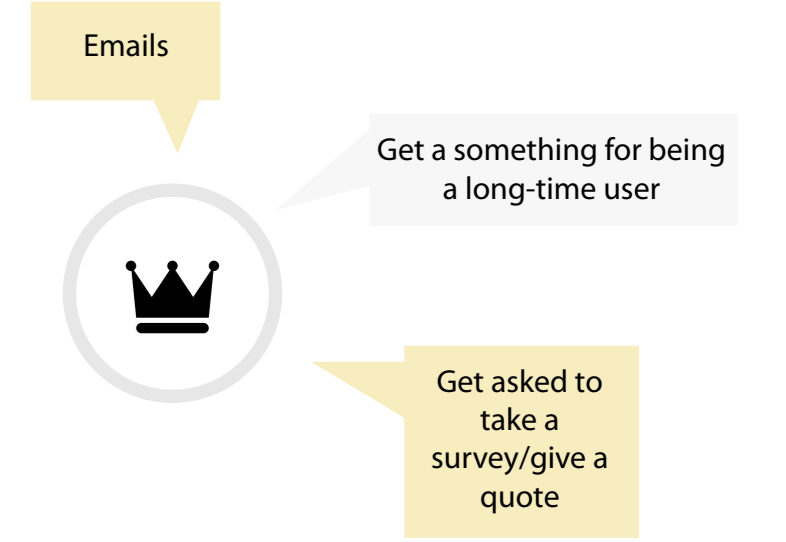
The campaign is setup but you can only start it if you have enough budget (so add money) and if you have verified your account.

### Service/Retention & Evaluation



- Welcome/verify account  
- Budget low  
- ?

### Loyalty



Get a something for being a long-time user